So, the question isn’t whether fields are coming from NCS Circ or another database (because the data is actually only coming from OI, a database), but which information is travelling both ways.

Question, then, is what is the business value of having data being able to travel both ways, in real time, if it’s going to be synced nightly anyways?

Service code is determined by the client, as well? YES

SooooFS

7Day

Delivery method doesn’t appear each time --

Carrier Collect, comps unpaid comp, office, third party

Third Party === Sponser paid (eg home depot doing a big adverisement

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Everything sits in OI, not real, real time. Nightly batch process that loads sit,

NCS = database of finance record, distribution,

Phone, email 🡺 do not go back in. They just sit there.

AddOn = activation fee for an addon SubScription

For both print and digital, sometimes print, is just